



# Nu-Calgon

**Join The Elite!**



**Become an Elite  
Indoor Air Quality Contractor Today!**

**A Nu-Calgon Elite Indoor Air Quality Contractor is an industry-recognized expert in IAQ installation and use. Join this select group today for instant benefits to help you build your business**



**Contractors who join The Elite can earn the following:**

- Free product for initial training
- Custom marketing resources
- Nu-Calgon Apparel (4 Items)
- 5 Video books for iWave and NuShield
- 2 Nu-Calgon IAQ Elite Expert truck magnets
- Featured on Nu-Calgon's social media and website



**ADDITIONAL REWARDS**  
Earn more rewards for every 5,000 additional points you earn.

- 1 Nu-Calgon quarter-zip sweatshirt (Limit of 6)
- \$100 gift card (up to \$600 max)
- 3 Video Books (Limit 18)
- 3 IAQ Elite truck magnets (Limit 18)

Additional reward limits are per calendar year



**Joining The Elite is EASY!**

- Complete an in-person IAQ training session with your Nu-Calgon account manager.
- Accumulate 5,000 points by purchasing Nu-Calgon's IAQ products.

**It's that simple!**

PRODUCT	POINTS PER UNIT	UNITS TO JOIN THE ELITE
NuShield-CX	500	10
NuShield-CI	500	10
NuShield-R	350	15
iWave-C	500	10
iWave-R	350	15
iWave-M	200	25
iWave-V	125	40
Scorpion LX15	200	25
Scorpion HX15	200	25

**Example No. 1**

- 5 NuShield-CX (5 x 500 points = 2,500 points)
  - 5 iWave-C (5 x 500 points = 2,500 points)
- 2,500 + 2,500 = 5,000 points. Congratulations! You're IAQ Elite!

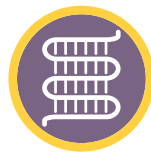
**Example No. 2**

- 10 Scorpion-LX (10 x 200 points = 2,000 points)
  - 10 iWave-M (10 x 200 points = 2,000 points)
  - 2 NuShield-CI (2 x 500 points = 1,000 points)
- 2,000 + 2,000 + 1000 = 5,000 points. Congratulations! You're IAQ Elite!

**The details: IAQ Elite status will be reviewed each calendar year. Contractor must meet minimum requirements each year to maintain Elite designation.**

# NU-CALGON IONIZATION AND UVC-LED SOLUTIONS HELP IMPROVE INDOOR AIR QUALITY

Nu-Calgon offers a complete line of IAQ solutions to ensure that you provide your customers with the elite line of indoor air quality! iWave and NuShield needpoint bipolar ionization systems treat the air flow and reduce certain viruses, bacteria and particles in the living space. The Scorpion UVC-LED surface disinfecting system kills pathogens on evaporator coils and other surfaces. These products, along with the other IAQ offerings from Nu-Calgon, provide the most comprehensive approach to better indoor air quality in a home, office, school, restaurant, or any other occupied space.



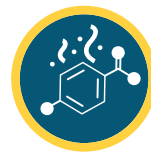
Helps Keep the HVAC Coil Cleaner Longer



Reduces Smoke and Other Airborne Particulate



Reduces Cooking Odors and Pet Odors



Reduces Volatile Organic Compounds (VOCs)



**NUSHIELD R 4900-60**

For your home or any system up to 6 tons (2400CFM)



**NUSHIELD CX 4900-55**

For commercial systems up to 12 tons (4800CFM)



**NUSHIELD CI 4900-50**

For commercial systems up to 12 tons (4800CFM)



**iWave-R 4900-20**

For your home or any system up to 6 tons (2400 CFM)



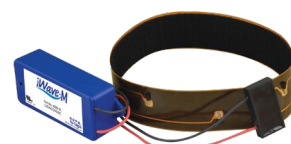
**iWave-C 4900-10**

For commercial systems up to 12 tons (4800 CFM)



**iWave-V 4900-40**

For your home or any system up to 6 tons (2400 CFM)



**iWave-M 4900-35**

Flex system for ductless and mini-split applications



**Scorpion LX15 4910-10 - 24 VAC UVC-LED**



**Scorpion HX15 4910-11 - 120-277 VAC UVC-LED**

- 15" UVC-LED Disinfecting System
- Over 5X the life compared to standard bulbs
- Strong and robust build unlike fragile UV bulbs
- Kills mold and pathogens in your HVAC system
- Stops foul and musty odors like dirty sock smell
- Reduces harmful biofilm on the coil and surrounding area
- 360 degree design for complete treatment of the coil
- Dual run modes – always on or air flow sensor mode
- Easy install with integrated magnet or supplied hardware
- 25W power and 265nm wavelength
- Meets UL 2998 zero ozone emission certification

\*See [iwaveair.com](http://iwaveair.com) for full performance data.



# EARN MORE POINTS TO EARN MORE REWARDS



**50,000 Points**

**TRAEGER PRO SERIES 34 PELLET GRILL**



**35,000 Points**

**36" BLACKSTONE**



**25,000 Points**

**YETI 45 TUNDRA**



**20,000 Points**

**SONOS ONE SPEAKER**



**15,000 Points**

**AIR PODS**

Earn more rewards by buying additional iWave, NuShield, or Scorpion and earn points towards these great rewards. Once you reach enough points to qualify for the reward(s) of your choice, email [elite@nucalgon.com](mailto:elite@nucalgon.com) to claim your reward. Points can only be used once, the rewards are not cumulative. For example, if you have earned 50,000 points you can put those points towards one Traeger Pro Series 34 Pellet Grill or you can use them towards one 36" Blackstone and one set of airpods. Points are only good for one calendar year, and each year your balance starts at zero. Bonus points begin accruing after the initial 5,000 point level is reached.

If the exact model listed is not available then then an equivalent model will be awarded.

Submit your order to: [Elite@nucalgon.com](mailto:Elite@nucalgon.com)

Send a high-resolution jpg or png of your company logo to be included on your flyers.

All IAQ Elite Contractors have access to exclusive NuShield, iWave and Scorpion marketing materials.

**Flyers**



22-K136

Qty. \_\_\_\_\_



22-C65

Qty. \_\_\_\_\_



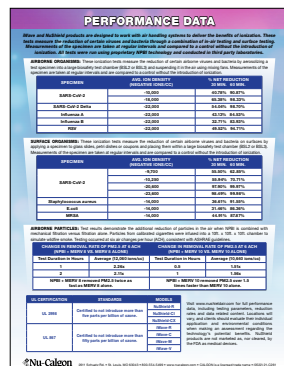
22-K158

Qty. \_\_\_\_\_



17-M42

Qty. \_\_\_\_\_



21-C261

Qty. \_\_\_\_\_



23-K7

Qty. \_\_\_\_\_



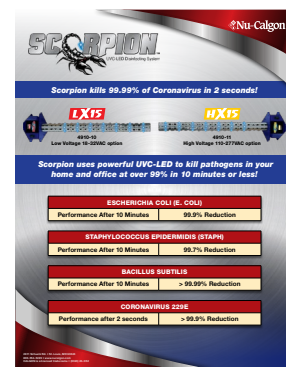
23-K2

Qty. \_\_\_\_\_



23-K62

Qty. \_\_\_\_\_



23-C52

Qty. \_\_\_\_\_

**TriFolds**



23-K68

Qty. \_\_\_\_\_



22-K116

Qty. \_\_\_\_\_



17-H22

Qty. \_\_\_\_\_

Nu-Calgon does not customize trifolds with your logo but leaves space for you to put your business information via stamp or sticker. Limit of 250 flyers and 250 tri-folds per monthly request



**Your journey to join The Elite**

1. Complete your in-person training and make your qualifying purchases to earn at least 5,000 points.
2. Fill out the attached form with your company information and apparel choices.
3. Email your completed submission form and proof of purchase(s) to elite@nucalgon.com.

**It's that easy!**

# SUBMISSION FORM

## PICK FIRST 4 ITEMS OF APPAREL



SMALL ..... QTY \_\_\_\_\_  
 MEDIUM ..... QTY \_\_\_\_\_  
 LARGE ..... QTY \_\_\_\_\_  
 XL ..... QTY \_\_\_\_\_  
 2 XL ..... QTY \_\_\_\_\_



SMALL ..... QTY \_\_\_\_\_  
 MEDIUM ..... QTY \_\_\_\_\_  
 LARGE ..... QTY \_\_\_\_\_  
 XL ..... QTY \_\_\_\_\_  
 2 XL ..... QTY \_\_\_\_\_



SMALL ..... QTY \_\_\_\_\_  
 MEDIUM ..... QTY \_\_\_\_\_  
 LARGE ..... QTY \_\_\_\_\_  
 XL ..... QTY \_\_\_\_\_  
 2 XL ..... QTY \_\_\_\_\_



One Size  
 QTY \_\_\_\_\_

Select 5 Video Books: iWave Video Book....QTY \_\_\_\_\_ NuShield Video Book....QTY \_\_\_\_\_

Company Name \_\_\_\_\_

Contact Name \_\_\_\_\_

Company Address \_\_\_\_\_

Phone Number ( ) \_\_\_\_\_

Email Address \_\_\_\_\_

Company Website \_\_\_\_\_

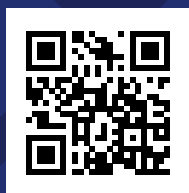
**DISCLAIMER:** Signing up for the IAQ Elite program allows Nu-Calgon the right to use your company name and logo for marketing and advertising purposes on our website, social media, and print content.



## About Nu-Calgon

Nu-Calgon markets and distributes a complete line of specialty chemical products for the HVACR aftermarket. These include coil cleaners, leak sealants, air ionization systems, refrigeration oils, water treatment, ice machine maintenance and other specialty products.

Nu-Calgon has been a leader in the industry for more than 70 years. It is strategically headquartered in St. Louis, Missouri, where it distributes products from a 100,000-square-foot warehouse. The company's account managers are located across the nation and Canada to provide expert, personalized service.



To learn more, visit [nucalgon.com](http://nucalgon.com)

